



2026



NATIONAL
AFRICAN AMERICAN
INSURANCE ASSOCIATION
DALLAS-FORT WORTH



NAAIA DFW Foundation

Sponsorship Opportunities



"Empowering Talent, Building Legacy"

2026 Sponsorship Opportunities

Presented by NAAIA DFW Chapter & NAAIA DFW Foundation

Our Legacy

For more than 15 years, the NAAIA DFW Chapter and NAAIA DFW Foundation have worked together to create pathways of opportunity for professionals and students across the Dallas–Fort Worth insurance community. Our focus is on developing talent, fostering leadership, and connecting organizations with future industry leaders through education, mentorship, and meaningful engagement.

Our Impact

- ✓ Awarded over \$90,000 in scholarships to deserving students
- ✓ Built an endowment exceeding \$100,000 to ensure long-term scholarship support
- ✓ Supported 40 student recipients through financial aid and mentorship
- ✓ Facilitated dozens of mentorship connections annually between professionals and emerging talent
- ✓ Engaged in community service initiatives providing labor, supplies, and financial support to local food pantries, health fairs, and schools
- ✓ Raised \$3,000 through participation in the Susan G. Komen Race for the Cure for Breast Cancer Awareness
- ✓ Hosted quarterly agency roundtables focused on empowering minority principal–owned agencies and brokers in the Dallas–Fort Worth region.
- ✓ Partnered with InVEST and Junior Achievement to strengthen the insurance talent pipeline
- ✓ Organized exclusive member networking and professional development events, including Continuing Education sessions and leadership workshops
- ✓ Collaborated with health professionals to promote mental wellness among insurance and risk management professionals

Why Partner With Us

By supporting NAAIA DFW as a sponsor, you are investing in the professional growth of current insurance leaders and the educational success of future ones. Your partnership creates a dual impact:

- 75% of your sponsorship supports scholarships through the NAAIA DFW Foundation (501c3)
- 25% supports NAAIA DFW Chapter (501c6) programs, professional development, and community engagement

Your investment directly fuels progress, empowerment, and opportunity across the Dallas–Fort Worth insurance community.

Thank You for Your Partnership

Thank you for supporting the mission of NAAIA DFW. Together, we are shaping the future of the insurance industry—investing in education, empowerment, and excellence across our community.

Sponsorship Opportunities

DIAMOND (2)

Featured as the Title Sponsor on all event signage, press materials and digital promotions at our Signature Scholarship Luncheon event. Additional benefits include:

- Named scholarship in company's honor at our 2026 Scholarship Luncheon
- 20 complimentary tickets (two premium tables) to the Scholarship Luncheon
- Full page program ad in our Scholarship Luncheon program book
- 12 Chapter memberships
- Full promotional package across Chapter and Foundation websites and social media
- Host two (2) in person chapter meetings with opportunity for brief remarks
- Event host for chapter event of choice
- Unlimited Year-long job listing in monthly newsletters

Foundation Allocation: \$7,500 | Chapter Allocation: \$2,500

\$10,000

PLATINUM

- 10 complimentary tickets to our 2026 Scholarship Luncheon
- Recognition as an event sponsor at the Scholarship Luncheon with branding featured on all marketing and promotional materials
- Full page program ad in our Scholarship Luncheon program book
- 10 Chapter memberships
- Full promotional package across Chapter and Foundation websites and social media
- Host one (1) virtual General Body Meeting with opportunity for brief remarks
- Event host for Chapter event of choice
- Six (6) job postings in monthly newsletters for 2026

Foundation Allocation: \$3,750 | Chapter Allocation: \$1,250

\$5,000

GOLD

- Five (5) complimentary tickets to our 2026 Scholarship Luncheon
- Recognition as an event sponsor at the Scholarship Luncheon with branding featured on all marketing and promotional materials
- Full page program ad in our Scholarship Luncheon program book
- Five (5) Chapter memberships
- Full promotional package across Chapter and Foundation websites and social media
- Event host for Chapter event of choice
- One (1) job posting in monthly newsletters for 2026

Foundation Allocation: \$2,250 | Chapter Allocation: \$750

\$3,000

SILVER

- Two (2) complimentary tickets to our 2026 Scholarship Luncheon
- Recognition as an event sponsor at the Scholarship Luncheon with branding featured on all marketing and promotional materials
- Half page program ad in our Scholarship Luncheon program book
- Two (2) Chapter memberships
- Full promotional package across Chapter and Foundation websites and social media

Foundation Allocation: \$1,500 | Chapter Allocation: \$500

\$2,000

BRONZE

- One (1) complimentary ticket to our 2026 Scholarship Luncheon
- Recognition as an event sponsor at the Scholarship Luncheon with branding featured on all marketing and promotional materials
- Half page program ad in our Scholarship Luncheon program book
- One (1) Chapter membership
- Full promotional package across Chapter and Foundation websites and social media

Foundation Allocation: \$750 | Chapter Allocation: \$250

\$1,000

Additional Ways to Support our Scholarship Luncheon (100% tax deductible)

- **Program Ads**
 - Full-page ad: \$200
 - Half-page ad: \$100
- **Table of 10 with signage:** \$1500
- **Individual Tickets:** \$100 each

Contact & Payment

For sponsorship inquiries or payment instructions, please contact naaiadfwscholarships@gmail.com or a member of the NAAIA DFW Chapter or Foundation Boards.

Online purchase options will be available through our official campaign page.

75% of sponsorship proceeds benefit the NAAIA DFW Foundation (EIN 46-3727618) and are tax-deductible to the extent allowed by law. The remaining 25% supports NAAIA DFW Chapter programs and member development initiatives.